Data Partners | Games and Casinos Promotion

Powered by FortBI data platform





How to promote your casino or games?

Today thousands of casinos are proposing more than 15K games from over 300 game providers. It is becoming more and more challenging to succeed in such a tough competitive environment.

We believe that our data driven approach will play a key role, helping to make a difference.



SlotCatalog Hot/Cold Game Section

Hot/Cold Game section displays real time data such as RTP and rounds quantity gathered via FortBI* data platform. Hot Games pays more Cold Games pays less than it should be according the theoretical RTP.

Within a short period of time Hot/Cold Games section became one of the most popular page on SlotCatalog.

Benefits for Data Partner

• Significant boost of games or casino visibility on SlotCatalog (Hot/Cold games section, slot, provider page and casino page)

- Promotions your brands via emails (over 6K subscribers) LinkedIn, FB, Twitter, Pinterest, YouTube.
- Best exposure via all other channels including promo sites an video content
- Games Images, videos, and other promo materials
- Benefits from using our data and other products
- Discounts on SlotRank and SlotCertify
- Access to the common FortBI Public API
- Discounts on promo sites development

3 Simple Steps to Become Data Partner

Implement data feed according to the specification. (alternative option is to grant access to the game rounds history) Pass integration process (NDA or other contracts

> will be signed upon request) Get immediate benefits from our

> > products and promotions

Best way to promote your casino

Best way of providing data is preparing data feed and specification and push it as often as possible to FortBI data platform.

* FortBI is a modern Business Intelligence data platform for iGaming industry. FortBI gather and aggregate information from different data sources. Among others: casinos and game providers sites, real money rounds history, demo games server responses.





Best way to promote your

games